



A Regional Initiative to Create Jobs and Economic Growth through a New Entertainment and Sports Complex

LEAVE YOUR LEGACY

Design Competition offers Opportunity to Leave Permanent Mark on New Complex

About the Competition

Our region's new Entertainment and Sports Complex ("ESC") will be possible only because of the people of the Sacramento region. To honor this contribution, *Think BIG* is working to ensure that a component of the new complex reflects the public's role. In that spirit, *Think BIG* announces a new competition to design a public space that will be created by YOU and for YOU.

Goals

The design competition aspires to:

- facilitate development of a public space at the ESC
- create an iconic symbol of the Sacramento region
- build on the grassroots energy that helped keep the Kings organization in Sacramento

How to Enter

The competition is open to all ages and backgrounds. No prior design, planning or architectural experience is required. To apply:

1. Sign up to be a Citizen Architect: www.thinkbigsacramento.com
2. Submit the following to designcompetition@thinkbigsacramento.org:
 - Entry form
 - One-page project description (*maximum 500 words*) that
 - details your concept (*must be less than 2000 – 3500 square feet*)
 - explains why your idea should be incorporated into the complex
 - Illustrations (on up to 2 additional pages) are encouraged, but not required

The deadline to apply is 5:00pm on Friday August 26, 2011.

Selection Criteria

A panel of celebrity judges will evaluate submissions based on the following criteria

- Feasibility and Viability. *Is your concept capable of being implemented?*
- Design and Creativity. *Is your concept reflect a high standard of quality and creativity?*
- Regional Pride. *Does your concept capture a spirit of regionalism?*
- Sustainability. *Does your design incorporate eco-friendly principles?*

Timeline

Judges will announce the top three finalists the week of September 5th as part of *Think BIG's* 100 Day report rollout.

For more information contact designcompetition@thinkbigsacramento.org.