



A Regional Initiative to Create Jobs and Economic Growth through a New Entertainment and Sports Complex

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'Think BIG' Turns Sights on Natomas

Committee to create strategic plan for the economic future of the Natomas region

SACRAMENTO, CA – Today Councilmember Angelique Ashby joined Mayor Kevin Johnson and *Think BIG Sacramento* to form the group's newest committee.

The 14 member committee, which will be Co-Chaired by Councilmember Ashby as well as California State Assemblyman Dr. Richard Pan, includes many well known business and political leaders. The group will be focused on the economic future of Natomas and will spend the coming months analyzing potential future uses for the site where Power Balance Pavilion is currently located.

"Assemblymember Pan and I are excited to have a committee of regional partners ready to work with us as we address the future of the current arena site in Natomas. The goal of this sub-committee is to work concurrent to the larger committee's efforts in addressing regional impacts associated with building a new arena," said Councilmember Angelique Ashby.

In recent weeks, *Think BIG* has touted the regional benefits of the facility, both economically and culturally, and has begun to receive widespread regional support. Last week, the group received 14 letters of support from local Chambers of Commerce.

"I'm encouraged to see *Think BIG* working hard to engage residents across the region. Natomas must be included in that conversation and I am looking forward to working with *Think BIG* on specific steps we will be taking to ensure Natomas residents benefit not from just the over-all impact of an arena but how we can make the best use of the current site for jobs and economic development in our community," said Ed Koop, President of the Natomas Chamber of Commerce.

Earlier this month, *Think BIG* released the "Economic Engine Report," an independent study that identified key economic benefits to the region, including \$7B in economic activity over a 30- year period and over 4,000 jobs to the region.

The Natomas Subcommittee will be comprised of the following individuals:

Councilmember Angelique Ashby (Co-Chair)
Assemblymember Richard Pan (Co-Chair)
Senator Darrell Steinberg
Ed Koop
Greg Guardino
Greg Thatch
James Beckwith

THINK BIG SACRAMENTO

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Jesus Arredondo
Mayor John Dukes
Kipp Blewett
Martha Lofgren
Michael Ault
Senator Ted Gaines
Tim Youmans

Think BIG is a regional initiative launched by Sacramento Mayor Kevin Johnson to facilitate construction of a new entertainment and sports complex (“ESC”) that promotes job creation, economic growth, cultural development and civic pride across the greater Sacramento metropolitan area.

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