



THINK BIG SACRAMENTO

A Regional Initiative to Create Jobs and Economic Growth through a New Entertainment and Sports Complex

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Experts Conclude Intermodal Facility and Sports Complex can “Fit Well” at Railyards Site *Urban Land Institute panel confirms feasibility of Railyards site in new report*

SACRAMENTO, CA – A report by the Urban Land Institute’s (ULI) Rose Center for Public Leadership in Land Use was released today indicating the goals of building an Entertainment and Sports Complex (ESC) and Intermodal Transit facilities are achievable and desirable.

Specifically, the report indicates that the intermodal transit facilities and ESC can be accommodated in the southern section of the Sacramento Railyards in a symbiotic way that creates public space, provides connectivity and achieves synergies with surrounding districts, according to the interdisciplinary panel of urban planning and development experts assembled by the ULI Rose Center.

The panel confirmed city staff’s conclusion that both facilities can be accommodated successfully in the area identified in the ICON/Taylor proposal. However, they noted that important design challenges need to be carefully addressed and additional land to the east would be required to accommodate all the future functions of the intermodal facilities.

“The ULI report shows that it is not only possible, but achievable for the intermodal facility and entertainment and sports complex to co-exist. If done right, the Railyards has the potential to transform downtown into a region known for incredible access to public transportation and a hub for state-of-the-art civic amenities,” said Councilmember Robert King Fong.

The ULI team visited Sacramento on July 13th and 14th as a follow-up to their January 25-28 study visit through the Daniel Rose Fellowship Program. Mayor Johnson was one of four mayors selected nationally to participate in this year’s Rose Fellowship.

The release of the report comes on the heels of yesterday’s successful *Think BIG Sacramento* Intermodal Town Hall. Over 100 members of the public heard an overview of the plans for the intermodal facility from City staff. Held near the Railyards site, the Town Hall was moderated by Council Member Fong, who serves as Chair of the ‘Think BIG’ Site Subcommittee, and additional city officials.

The ULI report will now inform the work of both *Think BIG* and the City’s Technical Review team, both of whom are expected to release reports in September.

Think BIG is a regional initiative launched by Sacramento Mayor Kevin Johnson to facilitate construction of a new entertainment and sports complex (“ESC”) that promotes job creation, economic growth, cultural development and civic pride across the greater Sacramento metropolitan area.

For more information about ULI Rose Center please visit <http://www.uli.org/RoseCenter>.

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